



Arianis Gutiérrez Vannucchi

Illustrator & Graphic Designer

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Portfolio: [behance.net/arianis11](https://www.behance.net/arianis11) **Web:** arigutierrez.com

LinkedIn: [Arianis Gutiérrez Vannucchi](https://www.linkedin.com/in/ArianisGutiérrezVannucchi)

Work Experience

- 2019-2021 ● Presentation Designer**
TEAM Marketing AG (*Lucerne, Switzerland*)
Presentation design, template creation, corporate visuals and brand support (Champions League, Europa League, and other UEFA competitions) for TEAM and UEFA stakeholders.
 - 2019 ● Freelance Illustrator & Graphic Designer**
Cubic Frog Apps (*Barcelona, Spain*)
Social media content, e-mail marketing graphics, character design, vectorial illustration and general visual aid for educational app games.
 - 2015-2017 ● Business Presentation Designer/Backup Illustrator**
McKinsey & Company (*Heredia, Costa Rica*)
Presentation design and visual solutions for the firm consultants across the globe. Leading and co-leading projects on illustration and improving communication with coordinators in India. Create visuals following internal client's brief.
 - 2014-2015 ● Junior Business Presentation Designer**
McKinsey & Company (*Heredia, Costa Rica*)
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Education

- 2017-2018 ● Master in Creative Illustration**
BAU Centro Universitario de Diseño (*Barcelona, Spain*)
- 2011-2015 ● Bachelor in Graphic Design**
Universidad Creativa (*San José, Costa Rica*)
- 2008-2010 ● Fine Art with emphasis in Graphic Design**
Universidad de Costa Rica (*San José, Costa Rica*)

Other Experience/Certification

2019 ● **Volunteer Staff**

Barcelona en Comú (*Barcelona, Spain*)

Civil rights and social activism. Creative member of the communication commission.

2017 ● **IELTS English Certificate**

British Council

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Relevant Technical Skills

- Creative illustration
 - Pencil portraits and realistic style
 - Logo design/ Brand
 - Presentation and template design
 - Stationery design
 - Character design/illustration
 - Social media content design
 - Storyboard/comic/narrative
 - Poster design/printed material
 - Email marketing material design
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Languages

- Spanish (native)
- English
- Italian

Software

- Adobe Illustrator
 - Adobe Photoshop
 - Procreate
 - MS PowerPoint
 - Adobe In Design
 - Microsoft Office
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Professional Goals and Interests

I aim to part of projects that impact people's lives and improve situations by providing memorable and beautiful visual aid. Areas, subjects, or niches I would like to collaborate with are:

- Cultural initiatives (shows, fairs, events, concerts, comedy, conventions, plays)
- Interior Design
- Travel, Luxury, and Lifestyle
- Museums, Galleries and Cultural Centres
- Film/cinema and music industry
- Benefit/Community (non-profit organizations, local government initiatives)
- Conservation, wildlife, animals and plants
- Education/Languages
- Books/Magazines/Publishing industry